Gartner Enterprise Access for North-West University

Supporting NWU Staff and Students

As part of NWU's Gartner service, Campus Access will allow students and lecturers at the institution to easily access and benefit from Gartner Core IT Research. Through an online Web Portal, they can search and download the latest Gartner Research, including real-life examples of how technology is used.

- Access to over 100,000 research documents, including Gartner Hype Cycles and Magic Quadrants
- 5,000 new documents added each year

Benefits to faculty and students

Researchers and academic staff

- Plan courses that are relevant and innovative for business and IT
- Access data and information to substantiate the evidence in research
- Use a common business language
- Offer materials that can complement lectures and seminars
- Leverage expert opinion when drafting dissertations and research papers
- Benchmark and appraise commercial opportunities related to research initiatives

Students

- Gain exposure to real-life business case studies, trends and expert opinions
- Enhance practical understanding of how organizations have re-engineered their processes to increase revenues, reduce costs and increase market share
- Understand and keep up to date on technologies and tools available
- Obtain validation and research for dissertations
- Discover how organizations improve operational effectiveness
- Easily find and download documents that enhance insight and understanding of subjects and courses

Our research and advisory methodologies are based on our years of experience observing trends and scientifically mapping technology's progress against true delivery.

Their success lies in distilling large volumes of data into clear, precise, actionable insights and advice that enable you to formulate plans or make difficult decisions with higher levels of confidence.

Gartner Methodologies

Hype Cycle

Gartner Hype Cycles, such as the Hype Cycle for Cloud Security, provide a customizable graphic representation of the maturity and adoption of technologies and applications, and how they are potentially relevant to solving real business problems and exploiting new opportunities. Hype Cycles help our clients to:

- Separate hype from the real drivers of a technology's commercial promise
- Reduce the risk of their technology investment decisions
- Compare their understanding of a technology's business value with the objectivity of experienced IT analysts

Magic Quadrant

Gartner Magic Quadrants are a culmination of research in a specific market, fully customizable for our clients that give a wide-angle view of the relative positions of the market's competitors. By applying a graphical treatment and a uniform set of evaluation criteria, Gartner Magic Quadrants quickly help clients digest how well technology providers are executing against their states vision. Magic Quadrants help our clients to:

- Get quickly education about a markets competing technology providers and their ability to deliver on what end user require today and in the future
- Understand how a market's technology providers are competitively positioned and the strategies they are using to compete for end-user business
- Compare a technology provider's strengths and challenges with their specific needs

Market Clock

Gartner IT Market Clocks are decision frameworks that provide a full life cycle view of technology assets – whether capabilities, products or services. They help clients better evaluate technology assets, so they can prioritise IT investments and build technology roadmaps that support business plans. Gartner IT Market Clocks enable our clients to:

- Gain a full life cycle view of your technology assets
- Evaluate and prioritise your IT investments. Build technology roadmaps that support business plans

Vendor Rating

Clients use this well-defined methodology to rate IT technology providers – large, small, public or private. Gartner Vendor Ratings assesses all the different aspects of a technology provider, such as its strategy, organization, products, technology, marketing, financials and support, to enable our clients to:

- Manage provider portfolio risks while keeping an eye on up-and-coming players and alternate providers
- Understand how providers' products and service stack up and how they are positioned for long-term survival
- Support key purchase, investment and renewal decisions

Critical Capabilities

Gartner Critical Capabilities completes our client's view of the market with deeper insight into vendors' product or service offerings and how these rate against common client-usage scenarios. This essential companion to the Gartner Magic Quadrant enables our clients to:

- Map provider strengths and challenges against specific business requirements
- Narrow down and focus on the product and service criteria most important to you
- Create your own experience with customized use cases based on your unique needs and requirements
- Easily integrate information into your workflow and decision-making process, saving you time