

**International Conference
on Information Literacy
(ICIL)**

A sister conference to ECIL hosted by
North-West University,
Vanderbijlpark, South Africa

23-26 September 2019



SPEED DATABASING

A Library Matchmaking Activity

Desperate Undergrad Seeks Scholarly Article for Short Term Paper

Using Lonely Hearts Ads and Speed Dating to Introduce Students to Library Databases

Teresa MacGregor

Director of the Library

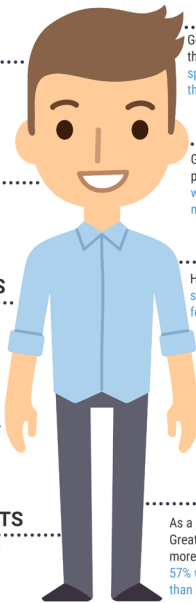
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GENERATION Z

The Next Generation



DIGITAL NATIVES

Gen Z are the first true natives to the digital era. This generation spends 15.4 hours per week on their smartphones.

INTERACTIVE

Gen Z likes to interact with people. 34% are most concerned with boosting their people management skills.

TECH-SAVVY

Have a question? Google it. 66% say that technology makes them feel that anything is possible.

LESS FOCUSED

Gen Z needs continuous updates and stimulation. It's no surprise that this generation has an attention span of 8 seconds.

CAUTIOUS

As a result of growing up during the Great Recession, Gen Z tends to be more careful with their expenses. 57% would rather save their money than spend.

peopleguru

1 SOCIAL

Gen Z is naturally social and spend 7.6 hours per day socializing with friends and family.

2 MULTI-TASKERS

Gen Z prefers to work on multiple tasks at the same time. On average, Gen Z will work off of 5 screens at once.

3 ENTREPRENEURS

Gen Z desires independent work environments. 72% of teens want to start their own business someday.

4 EDUCATED

Gen Z is constantly learning. 1 in 2 will have a college education.

5 PHILANTHROPISTS

Gen Z wants to do good in the world. 93% say that an organization's impact on society affects their decision to work there.

Sources: Forbes, Future Workplace, Huffington Post, i4cp

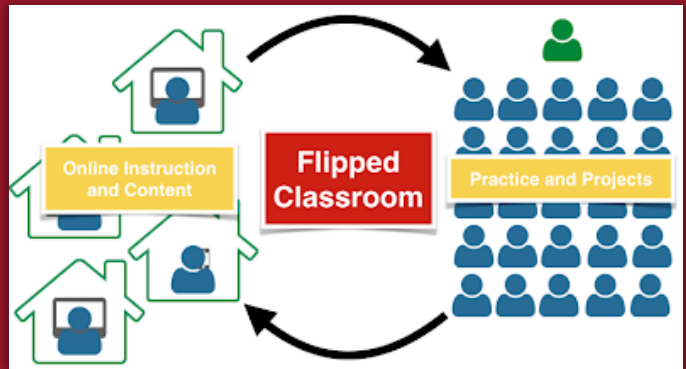


Edwards, A. Peopleguru blog – *The next generation: Generation Z* (infographic). 8 June 2017. Retrieved from <http://blog.peopleguru.com/the-next-generation-generation-z>

Stillman, D. & Stillman, J. *Move over, Millennials; Generation Z is here* (word cloud). 11 April 2017. Retrieved from <https://www.shrm.org/resourcesandtools/hr-topics/behavioral-competencies/global-and-cultural-effectiveness/pages/move-over-millennials-generation-z-is-here.aspx>





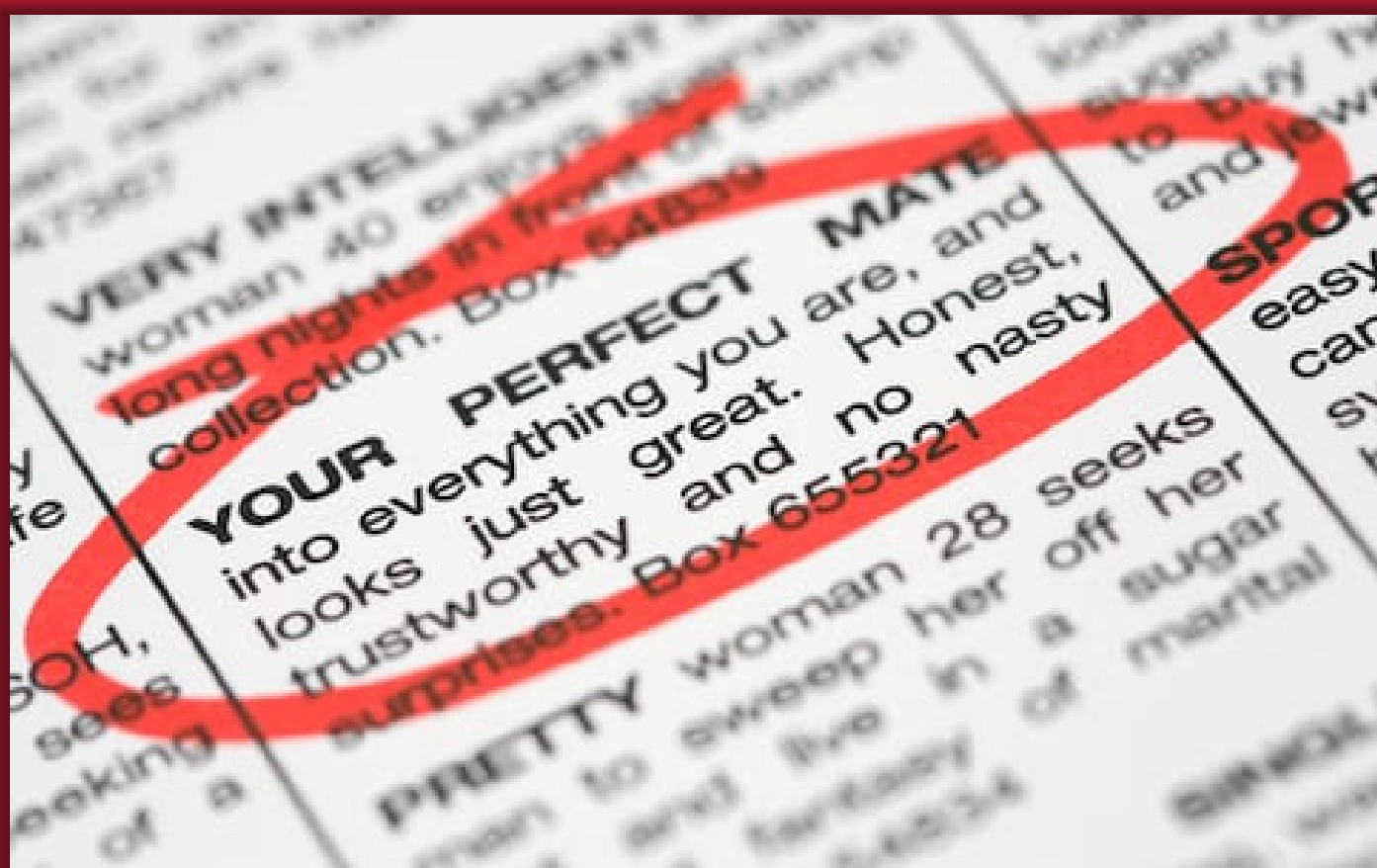


Irvine, A. & Garling, B. (n.d.). Think-Pair-Share (image). *Questioning Techniques in the Classroom*. Retrieved from <https://questioninganddiscussionforteaching.wordpress.com/think-pair-share/>

2. Flipped Classroom (image). (n.d.). *Blended Learning*. Retrieved from <https://sites.google.com/site/blendclass/flipped-classroom>

File:LMADlogo2011.Jpg (image). 20 February 2017. *Wikipedia*. Retrieved from <https://en.wikipedia.org/w/index.php?title=File:LMADlogo2011.jpg&oldid=766555478>





Sant, S. Find your perfect mate in a newspaper's lonely hearts column (image). 10 July 2012. Retrieved from <https://www.telegraph.co.uk/travel/destinations/europe/united-kingdom/england/london/articles/Online-dating-and-the-origins-of-the-lonely-hearts-ad/>



SPEED DATABASING

A Library Matchmaking Activity



FROST & SULLIVAN

Name: Frost & Sullivan

Age: More than 50 years of experience in global consulting and market research

Location: 45 offices worldwide – on every continent except Antarctica

Background: More than 1,800 analysts tracking 1,000+ emerging technologies across 15 industry sectors

Physical description: Tens of thousands of market research reports, with new reports released daily

Interests: Trends, SWOT analyses, and emerging technologies

You'd be surprised to know:

Most of my reports have easy to decipher charts and infographics.

My ideal dinner guest:

The CEOs of Fortune 500 companies because we are already close friends

In search of: Flying car manufacturers – I have identified flying personal transportation as a top 2018 trend to watch. Look out for flying taxis in Dubai!



SPEED DATABASING

A Library Matchmaking Activity



**bridgeman
education**

Name: Bridgeman Education

Age: Pre-historic to post-modern

Location: Art museums, galleries, and private collections all over the world

Background: I'm a mix of a little bit of everything—photography, paintings, 3D objects, illustrations, graphic design, posters and more.

Physical description: Over 1.2 million color and b/w images representing art, history, and culture

Interests: I love old stuff! Vintage fashion and accessories, textiles, posters, Asian artifacts, furniture

You'd be surprised to know: All my images have been copyright cleared for educational use!

My ideal dinner guests: Queen Victoria and Charles & Ray Eames

Favorite vacation: Shopping the dusty antique stores of Europe

In search of: Someone to add to the slideshow of my life



SPEED DATABASING

A Library Matchmaking Activity



Music notes heart red wallpaper (image). (n.d.). Retrieved from <http://paperlief.com/music-notes/music-notes-heart-red-wallpaper-4.html>



Flickering flameless candles (image). (n.d.). Retrieved from <https://www.importital.co.za/Flickering-Flameless-Candles-12-Romantic-Battery-Operated-Candle-Decorative-LED-Powered-Tea-Lights-W-Unscented-ap-B00SYH4RUK.html>



Speed Databasing

Getting to Know Library Research Databases



After I ring the bell to **begin** the round:

- Read the database profile
- Access the database from the Library's website
www.guides.library.cmu.edu/az.php
- Explore the database (4 minutes)
 - Try a few searches (see examples provided)
 - Click the different menus and options
 - Take notes on your handout



After I ring the bell to **end** the round:

- Reset the machine for the next round
 - Close the browser window for the database
 - Return to the original browser window to the Library's main page
 - Move **RIGHT** to the next station → → → →

Repeat 4 times!

Art & Architecture Source

HISTORICAL
ARTS & ARCHITECTURE

PsycINFO

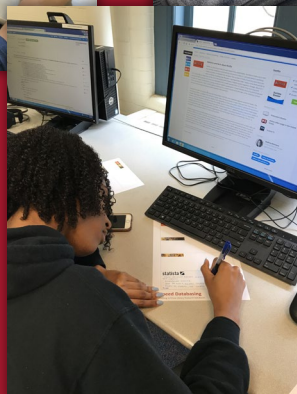
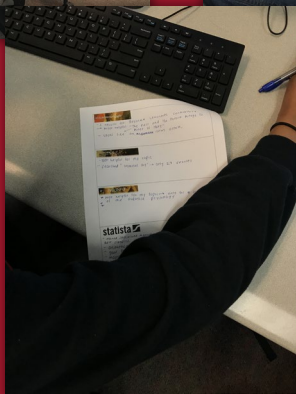
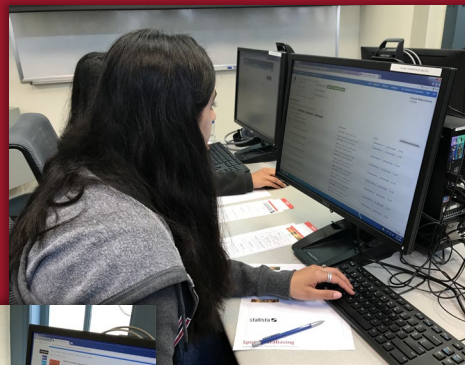
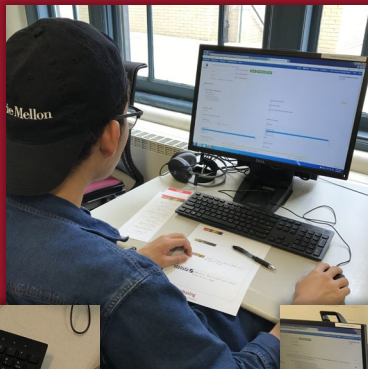
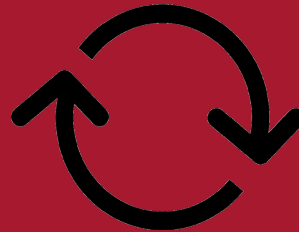
statista

Speed Databasing

Getting to Know Library Research Databases

Getting to Know a Database

- ❖ How would this database meet your research needs?
- ❖ How would this database be useful for your major?
- ❖ What are some ways that you can limit/narrow results?
- ❖ What are some of the database's special features/tools?
- ❖ To whom would you recommend this database?
- ❖ Is this database easy or difficult to use?
- ❖ What do you like or dislike about this database?



statista

- Good for my major
- Like how you filter statistics by industry
- Focus on search by location
- Idea of market for X in X location



Can easily limit results by historical period - would recommend links for looking for primary - not reflective sources from a specific time - as well as access to a broad range of history
- easy to get @ UW bottom

Art & Architecture source

- Not very useful but interesting
- Use can be compared to that of PsycInfo
- Different languages pop up
- Study of work / role of dif. artist + architects.

Name: Access Science

Age: Age is just a number

Location: No matter where you are, whether it's a quarter-mile away or halfway around the world, you'll always be with me and you'll always be my researcher

Religion: Nope, database of science

Physical description: Don't want to show off but super big like 8,500 articles and research reviews big, with a nice 115,000+ definitions. Don't get me started about the 3,000 biographies and the 18,000+ images

Interests: In my database, I cover all major scientific disciplines with high quality

My ideal dinner guest: Galileo Galilei

Favorite vacation: The Hale Telescope at the Palomar Observatory in San Diego, Calif.

My secret talent: Curriculum maps

ProQuest

All databases > Business databases > Accounting, Tax & Banking Collection > Change databases

Accounting, Tax & Banking Collection

Basic Search Advanced Search Publications

Name: Accounting, Tax & Banking

Location: America – as most taxes listed are based in America

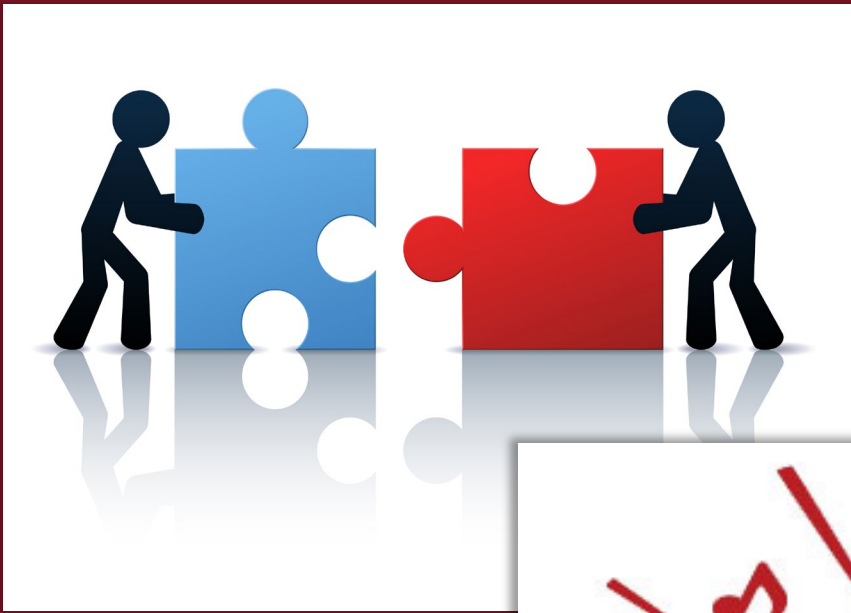
My secret talent: My special talent is I filter everything for you, and if you want (by clicking under the search bar) I let you check full text and if you want the ones with peer review

My favorite hobby: Tax auditing and going over information

My favorite vacation spot: Washington, D.C., United States, where the main location for the IRS is

My ideal dinner guest: Martha Stewart because she would bring me some of her delicious home cooked meals; she would also be included in this database as someone who lied about their taxes and got caught

In search of: Business students and tax auditors



Its all piecing together (clip art image). (n.d.).
Retrieved from
<https://www.clipart.email/download/4413420.html>



Johns, C. *Musical chairs in the world of work – Don't be the one left standing* (image). (n.d.). Retrieved from <https://catherinejohns.com/musical-chairs/>

Speed Databasing – Getting to Know Library Research Databases



After 1 ring the bell to *begin* the round:

- Read the database profile
- Access the database from the Library's website www.library.cmu.edu/qatar
 - Hover over the *Search & Find* tab, then click *Research Databases*
 - Click on the initial letter of the database
 - Scroll down, then click on the database name
- Explore the database
 - Try a few searches (see examples provided)
 - Click the different menus and options
 - Take notes on your handout



After 1 ring the bell to *end* the round:

- Reset the machine for the next round
 - Close the browser window for the database
 - Return the original browser window to the Library's main page
 - Move to the next station

Repeat 4 times!

Just for the students only
Catherine McKinnon





kanopy

NAME: Kanopy Streaming Service

AGE: From silent screen classics to the latest award winners

EDUCATION: Sure, I stream documentaries, but I'm also about entertainment and the arts

PHYSICAL DESCRIPTION: 30,000+ documentaries, feature-length films, short films, and television series

INTERESTS: History, drama, comedy, romance, science fiction, fashion – if you can film it, I can stream it

YOU'D BE SURPRISED TO KNOW: I have more than 250 videos about computer science and technology and 60 videos on business case studies

MY IDEAL DINNER GUEST: Alice Guy-Blaché, a pioneering French female filmmaker from the 19th century

TINYURL.COM/CMUDATABASES





Speed Databasing

Make Private Public 0 ...

Contributors: Jill Chisnell, Teresa MacGregor

Affiliated Institutions: Carnegie Mellon University

Date created: 2018-01-29 09:42 PM | Last Updated: 2018-10-03 10:51 AM

Identifier: DOI 10.17605/OSF.IO/K6B4H

Category: Project

Description:

Developed in fall 2016 by librarians at Carnegie Mellon University – Jill Chisnell and Teresa MacGregor – Speed Databasing is an active learning activity for introducing students to a variety of library research databases. The activity draws on the metaphors of SpeedDating™, online matchmaking apps, and personals ads. The combination of humor, time limits, and movement turn the traditional show-and-tell lecture into something fun and memorable.

License: CC-BY Attribution 4.0 International

Wiki

To find a template for the database personals ads or example ads that you can edit, look below in Files / OSF Storage / Database Personals Ads (MS Word)

To find immediately usable ads, look below in Files / OSF Storage / Database Personals Ads (PDF)

Files

Click on a storage provider or drag and drop to upload

Name	Modified
Speed Databasing	
OSF Storage (United States)	
Database Personals Ads (MS Word)	
Database Personals Ads (PDF)	
Introduction to Speed Databasing 12 March 2018.pdf	2018-03-12 02:14 PM
LIW 2018 Swipe Right Presentation (MacGregor_Kelley_Chisnell...)	2018-07-25 10:24 AM
Speed_Databasing_BW_FINAL.jpg	2018-03-12 02:24 PM
Speed_Databasing_Color_FINAL.jpg	2018-03-12 02:24 PM

Citation

Components

Add components to organize your project.

Tags

Active Learning Database Instruction Library Instruction Add a tag

Recent Activity

- Teresa MacGregor added file Database Personals Ads (MS Word)/Speed Databasing (Valencia Campus Library) September 2018.docx to OSF Storage in Speed Databasing 2018-10-03 10:51 AM
- Teresa MacGregor added file Database Personals Ads (MS Word)/Speed Databasing (UNM Valencia Campus Library) September 2018.docx to OSF Storage in Speed Databasing 2018-10-03 10:51 AM
- Melanie Gainey added Carnegie Mellon University affiliation to Speed Databasing 2018-10-03 10:51 AM
- Teresa MacGregor added file LIW 2018 Swipe Right Presentation (MacGregor_Kelley_Chisnell...) 2018.pptx to OSF Storage in Speed Databasing 2018-10-03 10:51 AM



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OSF: <https://osf.io/k6b4h>



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